



SALLY HUTTON
Mayor

WILLIAM HARRIS
Director

CITY OF RICHMOND

DEPARTMENT OF SANITATION
2380 LIBERTY AVENUE • RICHMOND, INDIANA 47374
PHONE (765) 983-7450 • FAX (765) 962-2669

PUBLIC SERVICE ANNOUNCEMENT

From: Richmond Sanitary District
Contact: LuAnne Holeva, Conservation Education Coordinator
For use: Immediately through February 28, 2014

PSA: Richmond, Let's Get Recycling!

Citizens of Richmond, Indiana, let's get involved in curbside recycling! Many of us grew up learning to pick up litter and put it in the trash can. We are now asking you to not only pick up litter but put some of what you throw away back to use and recycle it. Curbside recycling started here in the mid-90's and expanded to the whole City in 1998. Currently there are 8851 participants recycling curbside in Richmond – less than 25% of our population. If you are not recycling yet, please consider starting curbside recycling at your home this year and help keep those useful materials from being locked away in the landfill. Recycling curbside is free and the Richmond Sanitary District will drop off a blue Richie Roller for your use. Please just put your unbagged, clean recyclables in the bin for pick up every other week (newspapers and magazines in a bag on top). The blue Richie Rollers are **only** for recyclable materials. The green Rosie Rollers are for all other household trash, which must be bagged to keep it from blowing free from the new trucks.

If you are in Richmond and need a container for your recyclable materials call the Richmond Sanitary District at 765-983-7450 and request a blue Richie Roller
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for your curbside pickup.

Brought to you by the City of Richmond and the Richmond Sanitary District

www.richmondindiana.gov/recycling