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PUBLIC SERVICE ANNOUNCEMENT

From: Richmond Sanitary District
Contact: LuAnne Holeva, Conservation Education Coordinator
For use: Immediately through March 31, 2015

PSA: Steel – the most recycled item

Are you aware that steel will retain its strength and magnetic properties no matter how many times it is recycled? It is true! The magnetic properties of steel make it the easiest material to remove from waste and recycle collections too! Over 80% of all steel ever produced is still being used today. Recycling steel saves time, money, and natural resources that must be mined and refined for use in its production (iron ore, limestone, water, and coal are the big ones). On average a family in America will use approximately 200 pounds of steel cans a month.

Think of all the veggies, soups, pasta in a can, even pet food that you open with a can opener or pull tab.

Please do your part as a responsible citizen and help keep this valuable material out of our landfill. Let's put it back into the manufacturing stream by recycling your steel cans at the curbside, at a local recycling facility, or through an organization that recycles them for a good cause.

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If you are in Richmond and need a container for your recyclable materials call the Richmond Sanitary District at 765-983-7450 and request a blue Richie Roller for your curbside pickup.

Brought to you by the City of Richmond and the Richmond Sanitary District

www.richmondindiana.gov/recycling