



SALLY HUTTON
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DEPARTMENT OF SANITATION
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PUBLIC SERVICE ANNOUNCEMENT

From: Richmond Sanitary District
Contact: LuAnne Holeva, Conservation Education Coordinator
For use: Immediately through April 30, 2013

PSA: Earth Day

Earth Day is a time for citizens to think about this great planet on which we and all living organisms depend upon for life. The first official Earth Day was April 22, 1970, although concerns about the state of the planet started long before then.

An awareness was brought to the forefront about the environment with the beginnings of Earth Day and it continues to gain momentum. Air quality, water quality, trash disposal, energy production, land use, wildlife populations, and more made us realize we were all working toward the same end – better conditions on Earth for all. Celebrate the Earth every day and think about the things you do that reduces your impact upon the planet. Little things like reusing items rather than tossing out and buying new, participating in recycling programs to keep useful materials from taking up precious space in our local landfills, and turning off the lights when you leave a room. Each time you make the effort to do these little things they do make a difference in the long run!

We still mark April 22nd as Earth Day although many local celebrations occur on the weekends before or after this date. Locally the Family Earth Day Celebration is scheduled for Saturday, April 20, 2013. For more information about the details of the event go to **www.FamilyEarthDayCelebration.org**



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If you are in Richmond and need a container for your recyclable materials call the Richmond Sanitary District at 765-983-7450 and request a blue Richie Roller for your curbside pickup.

Brought to you by the City of Richmond and the Richmond Sanitary District

<http://www.richmondindiana.gov/recycling>

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