



2014 Summer Concert Series



*Richmond Parks and Recreation
is once again hosting
the Summer Concert Series!*

Every year we host concerts in the heart of Glen Miller Park to provide free access to popular music for all ages, build collaborations for special causes and events, and preserve a sense of community through a quality, family friendly event.

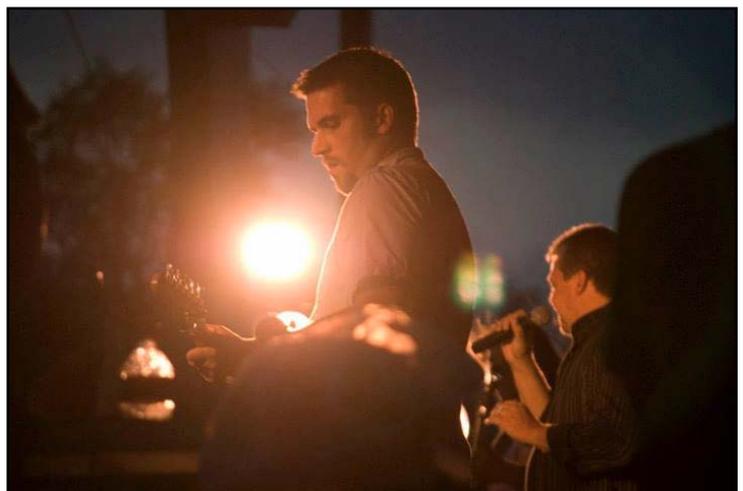
Regional and local musical acts perform live in the Bandshell while community members and people from surrounding counties flood Roosevelt Hill to take in the sounds of summer.

Every concert we hold in our park is **FREE** to the public! Our average attendance is about 750 per concert, but with every year that passes, our attendance grows.

This year, our park will come alive with a concert every Saturday in July (exception of July 5, saved as a Fourth of July fireworks rain date)!

Our mission is to provide for the positive development and well being of the Richmond community through the provision of parks, greenways, trails and recreational programs and facilities while working in cooperation with other service providers and partners in the community to maximize all available resources.

These concerts are just one way we fulfill that mission and we are hoping to count ***on YOU!***



Summer Concert Series Big Band Sponsorship: (ONLY 1 AVAILABLE)

- Sponsor name will be a part of the official event name for 2014
- Masthead level logo placement in all print advertising
- Large banner prominently displayed at all Summer Concerts
- Front mention in all radio promotion
- Included in a press release sent to the Pal-Item and other news outlets
- Logo on Parks Website Main Page Slideshow and on Summer Concert Series page
- Recognition on social media outlets and online community calendars
- 10 X 10 promotional space availability, with option to pass out your own literature
- Logo in annual Rec Guide as the Big Band Sponsor
- Name recognition at each concert

Sponsorship: \$7,500

If interested, please fill out the form on the last page of this packet.



Summer Concert Series Ensemble Sponsorship:

(ONLY 2 AVAILABLE)

- Large banner prominently displayed at all Summer Concerts
- Mention in all radio promotion
- Included in a press release sent to the Pal-Item and other news outlets
- Logo on Parks Website Main Page Slideshow and on Summer Concert Series page
- Recognition on social media outlets and online community calendars
- 10 X 10 promotional space availability, with option to pass out your own literature
- Logo in annual Rec Guide as an Ensemble Sponsor
- Name recognition at each concert

Sponsorship: \$5,000

If interested, please fill out the form on the last page of this packet.

Summer Concert Sponsorship:

(ONLY 3 AVAILABLE)

- Large banner displayed at all Summer Concerts
- Logo on Parks Website Main Page Slideshow and on Summer Concert Series page
- Recognition on social media outlets and online community calendars
- 10 X 10 promotional space availability, with option to pass out your own literature at one concert of your choice
- Logo in annual Rec Guide as a Concert Sponsor
- Name recognition at concert

Sponsorship: \$3,000

If interested, please fill out the form on the last page of this packet.

Thank You for Your Interest in Becoming a Summer Concert Series Sponsor!

Please fill out the Partnership Agreement form:

_____ agrees to sponsor Richmond Parks and Recreation as a
(Business Name)

Big Band Sponsor with a donation of \$7,500

Ensemble Sponsor with a donation of \$5,000

Concert Sponsor with a donation of \$3,000

****Donations are tax-deductible.****

Contact Name: _____

Contact Number: _____

Billing Address: _____

Contact Email: _____

Signature

Date



Please make checks payable to the **City of Richmond** and send to:

Alisha Estabrook, Special Projects Coordinator
50 North 5th Street Richmond, IN 47374

If you would like to receive more information about other programs or events, or to set up a meeting to discuss what Richmond Parks and Recreation is doing in our community, please contact Alisha Estabrook, Special Projects Coordinator at 765.983.7426 or by email at aestabrook@richmondindiana.gov.